

Walk-Through Inventory Sheet

Take a close look at your downtown. A low-cost way to assess the current state of downtown is to take a leisurely walk through it and take an inventory. The following worksheet offers some of the main attributes you will want to consider in a walk-through inventory. Rate each attribute on a scale from "excellent" to "very poor." After the inventory is complete, you should have a better understanding of local strengths as well as things that need to be improved.

Overall Rating	Excellent	Good	Adequate	Poor	Very Poor
Aesthetics					
Architecture					
Artistic Venue					
Atmosphere					
Cleanliness					
Community Pride					
Landscaping					
Utilities (wires/poles)					
Buildings					
Entranceways					
Expansion Capabilities					
Façades					
Interiors					
Lighting					
Structures					
Vacancies					
Business Practices					
Displays					
Hours					
Product Selection					
Product Quality					
Professionalism					
Promotional Activity					
Housing					
Availability					
Exterior Appearance					
Interior Quality					
Location					
Movement					
Motor Vehicle Volume					
Pedestrian Volume					
Parking					
Available Spaces					
Convenience					
Handicap Spaces					
Parking Garages					
Parking Meters					
Services					
Benches					
Garbage Cans					
Public Phones					
Public Rest Rooms					
Visitor Information					
Water Fountains					
Streets/Sidewalks					
Crosswalks					
Curbs					
Roadway Surface					
Signage					
Street Lights					
Traffic Lights					