Physical Business/Service Inventory Worksheet

Knowing which goods and services are available locally and which ones are purchased outside of the community is helpful for discovering potential growth areas. The following worksheet offers a partial list of business types, and can serve as a model for an inventory of your downtown's businesses. Develop a similar worksheet for your community, thinking about all the goods and services that people need, and where they purchase them (i.e., locally, nearby or outside the region). When a service is not available locally, think about why not (for example, the community may be too small to support such a business). Once this inventory is complete, you might have some ideas about potential (for example, the community may be too small to support such a business). Once this inventory is complete, you might have some ideas about new businesses for the community.

Type of good or service	Available Locally	Available in a neighboring community	Recently closed in local or neighboring community	Why?	Not readily available
Accounting services					
Antiques Store					
Apparel (children)					
Apparel (men)					
Apparel (women)					
Auto dealer					
Auto & Home Store					
Auto repair/service					
Bakery					
Bars					
Bicycle shop					
Book store					
Dental services					
Dry cleaners					
Electricians					
Farm implements					
Feed store					
Floor covering					
Grocery store					
Hardware store					
Library					
Places of Worship					
Restaurants					